



(exciting)

Project ideas folio

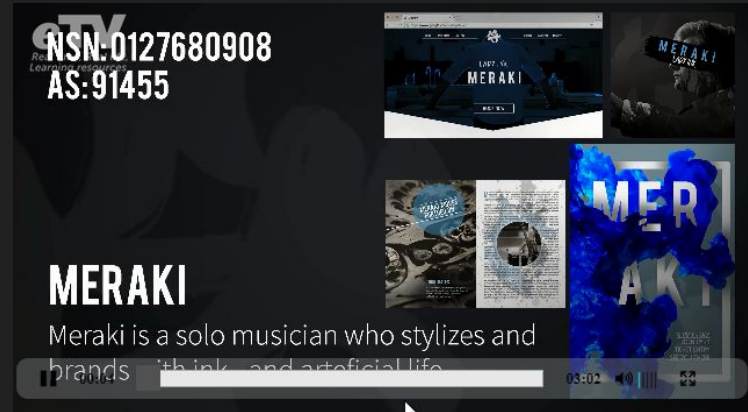
# Digital submission option

- You can submit a video submission
- You still want 6 projects overall (inc 3 from internal)
- You must have at least one project that moves:  
IE an animation, a video/movie (use your phone and edit on premier pro) a GIF
- You can also make other projects move... (like a GIF final billboard or a video/GIF, working buttons in your final website)

You would probably make the final submission video in Adobe Premier Pr (GIFs can be made in photoshop).

Look at some of these examples

<http://www.nzqa.govt.nz/ncea/subjects/visual-art/s/external-exemplars/level-3-2017-design/>



# Advertising



# Vehicle wraps (car, van, bus, train, plane...)



# Web banners

**THE MOST POWERFUL PONY**

**THE LEGENDARY 2012 MUSTANG SHELBY GT 500**



**BIR BEYONDTHERACK**

DESIGNER BRAND FASHIONS, ACCESSORIES AND HOME DÉCOR

UP TO **80% OFF**

SEE TODAY'S DEALS



**BIR BEYONDTHERACK**

DESIGNER BRAND FASHIONS, ACCESSORIES AND HOME DÉCOR

UP TO **80% OFF**

SEE TODAY'S DEALS



/ SOLDE DE MI-SAISON /

**30% DE RÉPÂTE**

DES LA MARCHANDISE À 100% COURANT

NOUVEAUTÉS INCLUS

**Magasiner**

Offre d'une durée limitée. Détails sur Bench.ca



**Bench.**

Obtenez votre sac à dos **GRATUIT**

Offre d'une durée limitée. Détails sur Bench.ca

Maintenant > Valeur de \$95



**Bench.** bench.co

ENTER TO **WIN \$500** ONLINE GIFT CARD

ENTER NOW >



**SCOTCH&SODA** AMSTERDAM COUTURE

FALL 2013 NEW ARRIVALS SHOP NOW AT SCOTCH&SODA



**SCOTCH&SODA** AMSTERDAM COUTURE

*Solde* SUR TOUT EN MAGASIN 7 COMPRE LES ARTICLES PLUS RÉCENTS

**Bench.** bench.co

Spring 2014 New Arrivals

See more >



**BIR BEYONDTHERACK**

DESIGNER BRAND FASHIONS, ACCESSORIES AND HOME DÉCOR

UP TO **80% OFF**

SEE TODAY'S DEALS



Limited time offer

RECEIVE A **FREE Bench. MIZU** Water Bottle

**24 / 365**

DETAILS AT BENCH.CA



**Get it now**

**BIR BEYONDTHERACK**

DESIGNER BRAND FASHIONS, ACCESSORIES AND HOME DÉCOR

UP TO **80% OFF**

SEE TODAY'S DEALS



**BIR BEYONDTHERACK**

DESIGNER BRAND FASHIONS, ACCESSORIES AND HOME DÉCOR

UP TO **80% OFF**

SEE TODAY'S DEALS



**BIR BEYONDTHERACK**

DESIGNER BRAND FASHIONS, ACCESSORIES AND HOME DÉCOR

UP TO **80% OFF**

SEE TODAY'S DEALS



**BIR BEYONDTHERACK**

DESIGNER BRAND FASHIONS, ACCESSORIES AND HOME DÉCOR

UP TO **80% OFF**

SEE TODAY'S DEALS





# Infographics

## THE COFFEE FACTS

### THE BEAN BELT

ALL OF THE WORLD'S COFFEE GROWS HERE



FOUND BETWEEN THE TROPICS OF CANCER AND CAPRICORN

#### TOP 5 COFFEE PRODUCERS

1. BRAZIL
2. VIETNAM
3. COLOMBIA
4. INDONESIA
5. ETHIOPIA

33% OF THE WORLD'S COFFEE IS PRODUCED IN BRAZIL

#### TOP 5 COFFEE CONSUMERS

1. UNITED STATES
2. GERMANY
3. ITALY
4. JAPAN
5. FRANCE

50% OF COFFEE IN THE WORLD IS CONSUMED IN THE UNITED STATES



2<sup>ND</sup> MOST TRADED COMMODITY IN THE WORLD SECOND TO OIL

### COMMONLY USED BEANS

#### ARABICA vs ROBUSTA

- BETTER FLAVOR
- NATURALLY SWEETER TASTE
- GROWN AT HIGHER ALTITUDES
- 70% OF ALL COFFEE BEANS GROWN

- BETTER TASTE
- NOT TASTE THE COFFINE
- GROWN AT LOWER ALTITUDES
- USED FOR COFFEES THAT NEED COFFINE

65%

OF COFFEE CONSUMPTION TAKES PLACE DURING BREAKFAST HOURS



### POPULAR BREWING METHODS

- ESPRESSO: COFFEE + HOT WATER
- BREVE: COFFEE + MILK + MILK
- MUCHA: COFFEE + COFFEE MILK + COFFEE
- AMERICANO: COFFEE + HOT WATER
- LATTE: COFFEE + MILK
- CAPPUCCINO: COFFEE + MILK + HOT WATER

35% OF COFFEE DRINKERS PREFER THEIR COFFEE BLACK

2<sup>ND</sup> MOST POPULAR DRINK IN THE WORLD AFTER WATER

### MOST EXPENSIVE COFFEE IN THE WORLD "KOPI LUWAK"

MADE FROM COFFEE BEANS EATEN BY THE PINKISH PANGOLIN AND THEN EXCRETED BY THE ANIMAL

IT SELLS FOR MORE THAN \$600 A POUND AVERAGING \$50 A CUP OF COFFEE

### COFFEE BEANS CONTAIN CAFFEINE

A WHITE CRYSTALLINE SUBSTANCE ACIDIC THAT ACTS AS A STIMULANT DRUG

WHICH HELPS

- INCREASES ATTENTION & MENTAL PERFORMANCE
- INCREASES METABOLIC RATE & BURNS FAT



SEPT 29

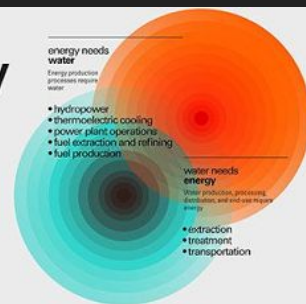
SEPTEMBER 29<sup>TH</sup> IS NATIONAL COFFEE DAY IN THE UNITED STATES

INFOGRAPHICS BY INFOGRAPHICS



## thirsty energy

energy and water's interdependence



## the global challenge

Legend

100 Million

of the 7 Billion people on Earth today,

2.5 Billion have unreliable or no access to electricity

2.8 Billion live in areas of high water stress



By 2035, energy consumption will increase by 35%

which will increase water consumption by 85%



# Billboards



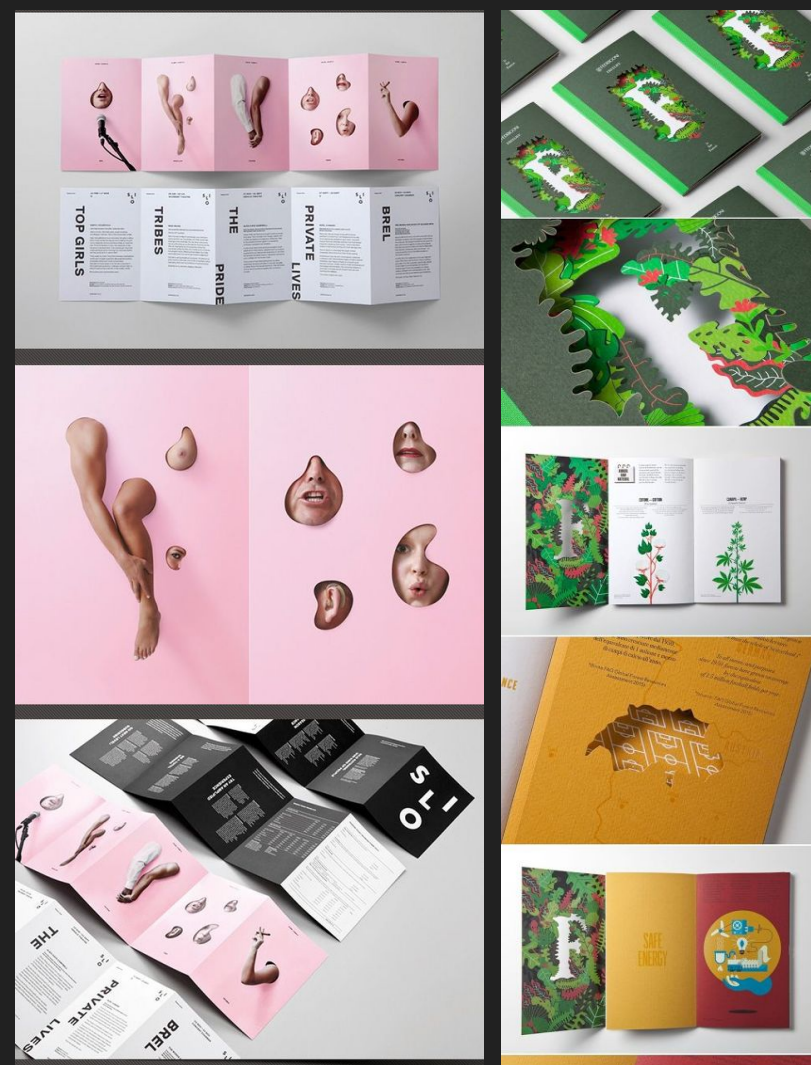
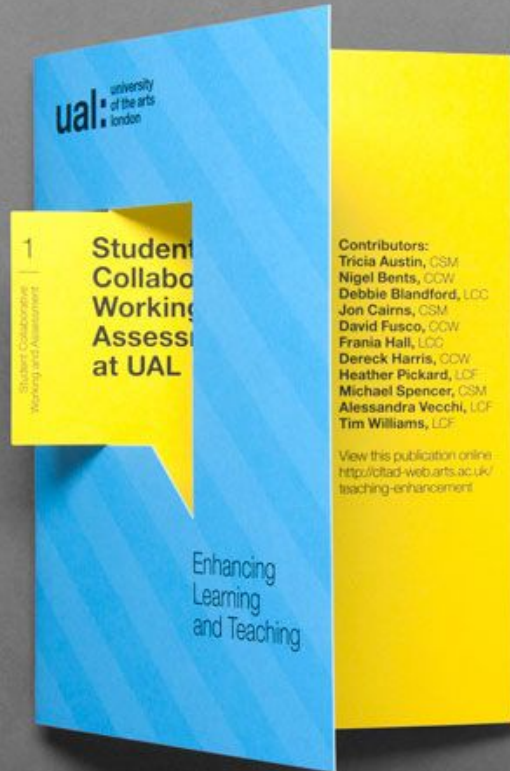
3D



# Packaging



# Foldable Brochure



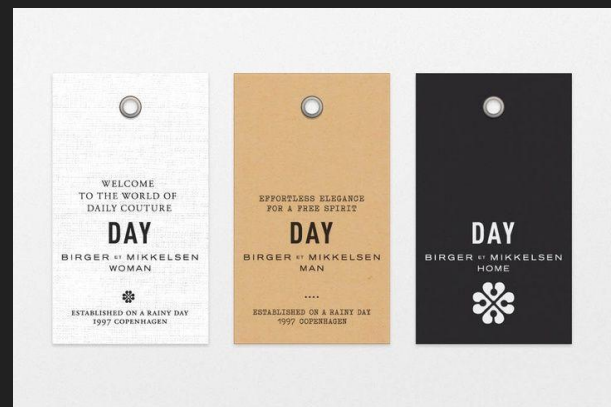
# Clothing



# Graphic on material

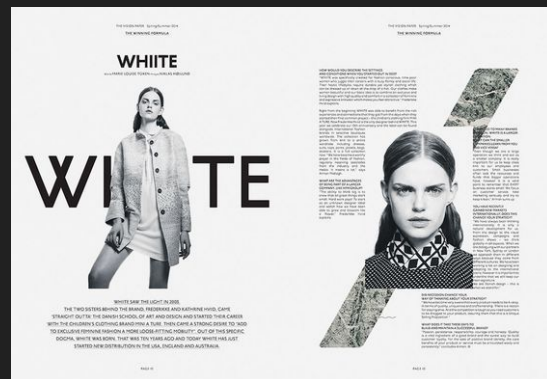
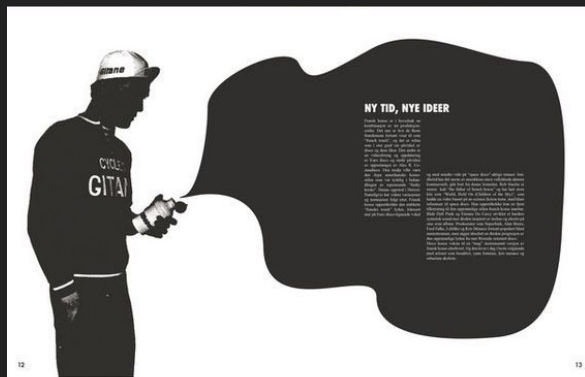


# Swing tags (clothing or product)



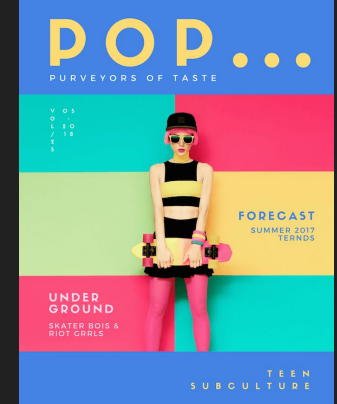
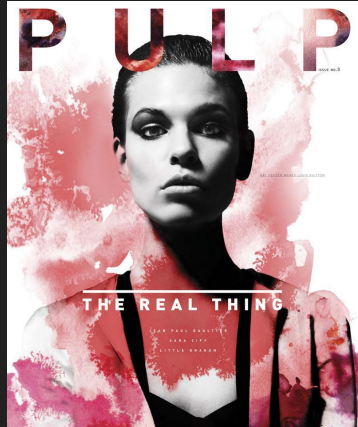
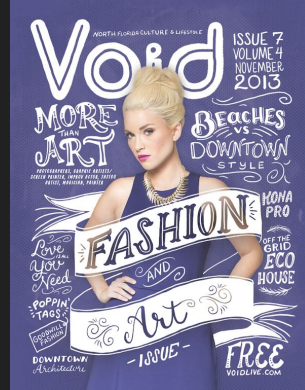
# Text layout

# Magazine spread

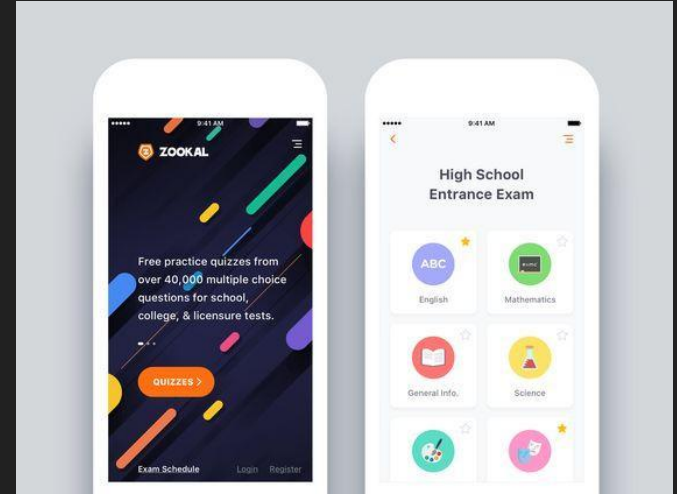




# Magazine cover (goes well with mag spread project)



# Phone website (extension of website)



# Calendar





[illegible]



# AGR (Annual general report)

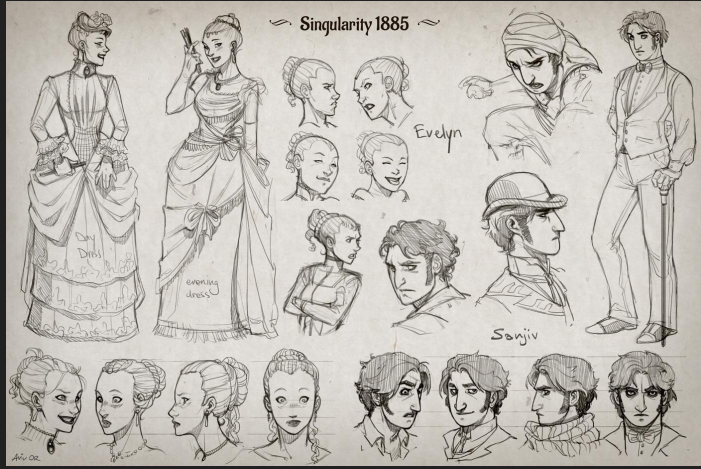


# Illustration

## **Student examples**

Look in student common drive>design Miss Dyson>  
Level 3>3.4 folio>exemplars> illustration

# Character design



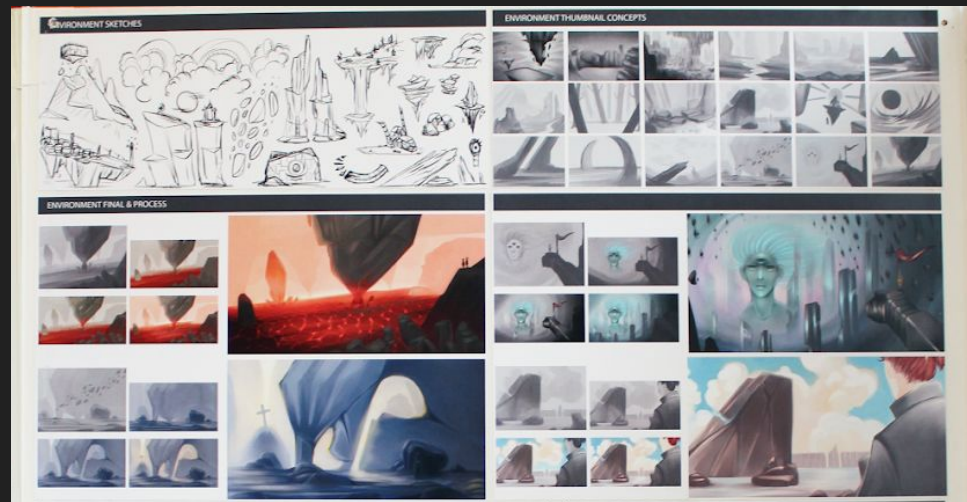
## Student examples

Look in student common drive>design Miss Dyson>  
Level 3>3.4 folio>exemplars> illustration



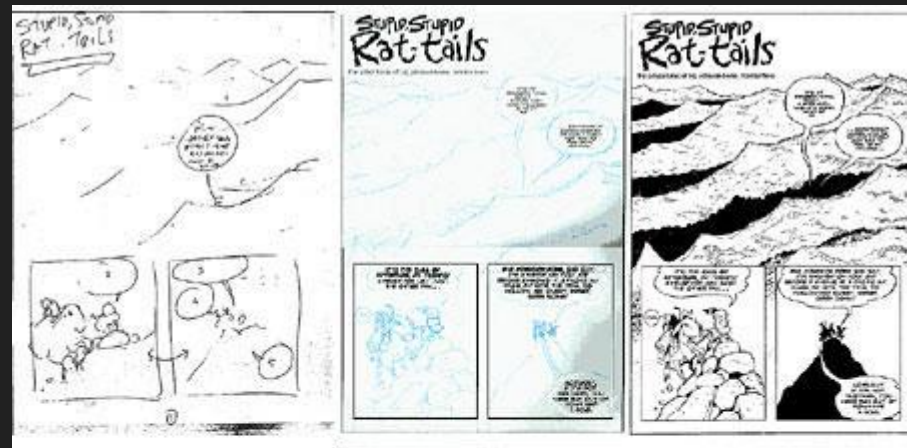
For digital animation could make the final a GIF

# Background design



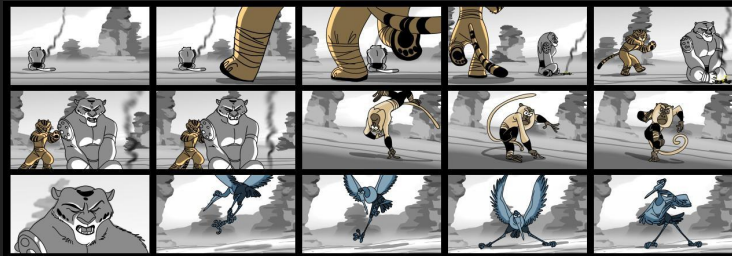
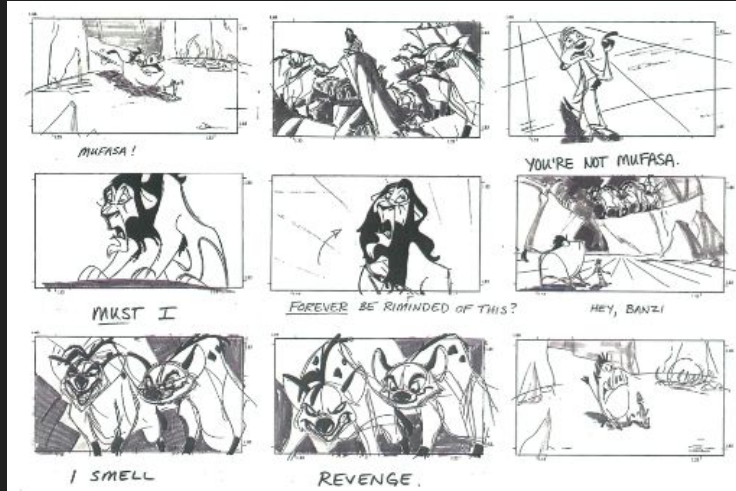


# Comic strip



For digital animation could make this animate with digital publishing

# Storyboard (plan for a film)



For digital submission you would create the film, whether it be animated or filmed, and edited in premier pro to music.

# Identity design

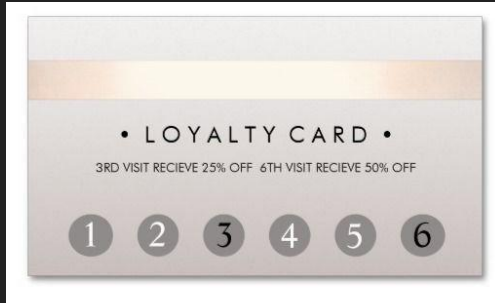


# Business cards

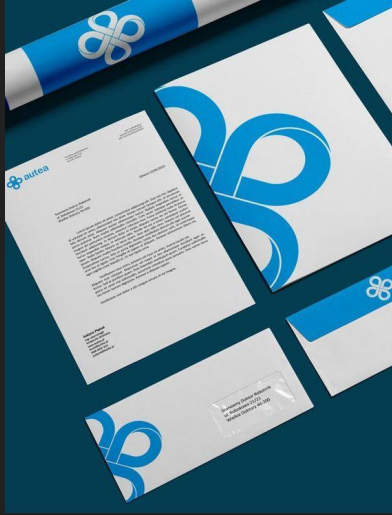




# Loyalty - coffee cards



# Stationary (more of a mock up for your logo)



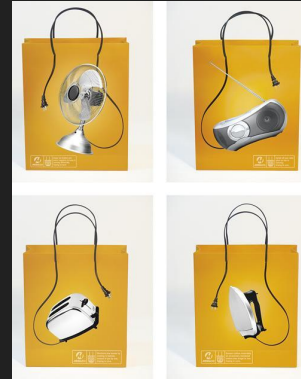


# Phone case



# Bag

<https://www.hongkiat.com/blog/shopping-bags-designs/>



walls /display



# Shop front /sign



# Interior wall graphics



I have a 'sub-brief ideas' board on Pinterest: <https://www.pinterest.nz/rojanjames79/design-sub-brief-ideas/>

And particularly with my L3 students - I like to tailor thier sub-brief choices to their unique themes e.g this year I have a student doing work around a Zombie Apocalypse and she is now designing a 'Zombie Survival Pack'...makes it more fun too!

Regards,

Rogan (stuck at home in isolation) - Green Bay High

I have a list of promotional Design ideas I give to my students, I also encourage them to research and come up with their own briefs as well. Below is the short list of potential Briefs for Panel 2 and 3.I have a board also on my Pinterest page on - [Promotional Design](#)

#### Event Tickets

Matches	Website	Cell Phone App	Record/CD Covers
Book Marks	Billboards	Cellphone Case	Packaging/Labels
Postcards	Bus Signage	Business Cards	Buttons/Pins
Pop outs/Cut out flyers	Vehicle Signage	Interior Signage	Stationary
Zine Design	Building Signage	Promotional Bags	Desk Calendar



I have a list of promotional Design ideas I give to my students, I also encourage them to research and come up with their own briefs as well. Below is the short list of potential Briefs for Panel 2 and 3. I have a board also on my Pinterest page on - [Promotional Design](#)

#### Simon Beardsley - Cashmere High

Event Tickets	Website	Cell Phone App	Record/CD Covers
Matches	Billboards	Cellphone Case	Packaging/Labels
Book Marks	Bus Signage	Business Cards	Buttons/Pins
Postcards	Vehicle Signage	Interior Signage	Stationary
Pop outs/Cut out flyers	Building Signage	Promotional Bags	Desk Calendar
Zine Design	Infographics	Tee Shirt Designs	Skateboard Decks
Stickers	3 fold Flyer/Hand out	Magazine Covers	Design a series of Icons