

7 ELEMENTS OF ART

Line | **Shape** | Colour | Value | Form | Texture | Space

When you want to create an amazing piece of art (aka aesthetically pleasing – easy on the eye) you think about these 7 basic elements.

SHAPE

Geometric shapes are defined as shapes that have regular appearance and are typically man made using machines. Examples are circles, squares, triangles, rectangles, ovals etc.

There are some geometric shapes found in nature however which include snow flakes, crystals and other naturally occurring forms.

Organic shapes are defined as shapes that are irregular or asymmetrical in appearance and tend to have a curvy flow to them. Nearly all shapes found in nature are organic in appearance. Examples are leaves, flowers etc.

Your Task!

To create a collage or digital collage using organic or geometric shapes





- **Any size you like**
- **Minimum 2 different images sliced and diced**
- **Digital or old skool magazine/newspaper images**
- **Use BOTH organic and geometric shape**

My example – when you do something for the first time (like mine) – its mmm okay? but a second and third, youll be smashing it out of the park. So try putting together a couple, or keep adding or subtracting to get it looking sharp!



Here's some examples of art on my travels: one of my favourite video clips, don't underestimate the power of a collage. Simple yet so effective.

What elements of ART might they be using?



How cool is this TIAKI | Care for NZ Promo?

Look at the use of shape/line to represent the different landscapes of Aotearoa.

<https://bestawards.co.nz/graphic/large-brand-identity/designworks-1/tiaki-care-for-new-zealand/>

